



GLEN ECHO FIRE DEPARTMENT

THE NEXT GENERATION FIRST RESPONDER CAMPUS

The Vision

The Glen Echo Fire Department is embarking on a transformational \$20 million effort to replace its aging station with a modern, safe, and resilient 33,000-square-foot First Responder Campus built to serve our community for generations.

Private philanthropy and community support will provide \$10 million toward this historic investment—creating an extraordinary opportunity for individuals, families, foundations, and corporate partners to help build the future of emergency response in our community.

The new campus will give firefighters and EMS personnel the training, technology, health protections, living spaces, and operational resources they need to protect those who protect us.



An Investment in the Future

We invite those who have the capacity to give to make a meaningful investment in this essential community institution—helping create a First Responder Campus that will protect those who protect us and safeguard families for generations to come.



GLEN ECHO
FIRE DEPARTMENT

WWW.GEFD.ORG

PHONE: (301) 229 3200

5920 MASSACHUSETTS AVE, BETHESDA, MD 20816

TRANSFORMATIONAL INVESTMENT TIERS

CAMPUS NAMING PARTNER | \$5,000,000

Exclusive Opportunity | One Available

One donor, family, foundation, corporation, or organization will have the opportunity to make a transformational investment in the future of the Glen Echo Fire Department by naming the entire 33,000-square-foot GEFD Campus - creating a lasting legacy of support for the firefighters, EMTs, and community it serves.

Campus Naming Partner Benefits:

- **Campus Naming:** Naming the entire campus, subject to final approval
- **Premier Recognition:** The most prominent facility recognition at the campus entrance and on the campaign donor wall
- **Campaign Milestone Recognition:** Prominent recognition at the groundbreaking, station dedication, and other major campaign milestones
- **Public Recognition:** Inclusion in appropriate campaign announcements, publications, press releases, and the GEFD website
- **VIP Campaign Invitations:** VIP invitations to select campaign events, celebrations, and milestones
- **Private Project Briefings:** VIP invitations to project briefings, construction updates, and hard-hat tours
- **Legacy Dedication:** Opportunity to gift in honor or memory of another person
- **Fire Chief's Circle Membership:** Membership in the campaign's highest level of recognition

CORNERSTONE PARTNERS | \$1,000,000

Four Founding Partnerships Available

Four founding partners will have the opportunity to align their investment with one of the campaign's four areas of impact. Each Cornerstone Partner will help advance a critical pillar of the new campus:

-  **Firefighter Health & Wellness Safety:** Supporting fitness, recovery, and long-term firefighter and EMS health
-  **Training & Preparedness:** Improving training, readiness, and community safety education
-  **Emergency Response & Innovation:** Advancing technology, station alerting systems, and operational capabilities
-  **Community, Service, & Remembrance:** Honoring public service, preserving department heritage, and recognizing fallen heroes

Cornerstone Partners Benefits:

- **Cornerstone/Pillar Recognition:** Prominent Cornerstone/Pillar recognition within the new facility placement and on the campaign donor wall
- **Donor Wall Recognition:** Prominent placement on the campaign donor wall
- **Campaign Milestone Recognition:** Recognition at the groundbreaking, station dedication, and other significant campaign milestones
- **Public Recognition:** Recognition on the campaign website and in appropriate campaign publications and communications
- **VIP Campaign Invitations:** Invitations to select campaign events, celebrations, and milestones
- **Private Project Briefings:** Invitations to project briefings, construction updates, and hard-hat tours
- **Legacy Dedication:** Opportunity to gift in honor or memory of another person
- **Fire Chief's Circle Membership:** Membership in the campaign's highest level of recognition

FIRE CHIEF'S CIRCLE | \$100,000+

Leadership Giving & Recognition

The Fire Chief's Circle is GEFD's highest level of campaign recognition, reserved for donors making a commitment of \$100,000 or more. Membership recognizes donors whose leadership support is helping make the new First Responder Campus possible.

Recognition Level	Contribution
Campus Naming Partner – Entire Campus	\$5,000,000
Cornerstone Partner – One of Four Campaign Pillars	\$1,000,000
Distinguished Leadership Partner	\$750,000
Fire Chief's Leadership Partner	\$500,000
Deputy Chief's Benefactor	\$250,000
Assistant Chief's Partner	\$150,000
Battalion Chief's Partner	\$100,000

Donors making gifts of \$100,000 or more may also be eligible for select naming opportunities, subject to availability and GEFD approval.

Fire Chief's Circle Benefits:

- **Facility Recognition:** Prominent recognition within the facility, subject to GEFD approval
- **Donor Wall Recognition:** Prominent placement on the campaign donor wall
- **Campaign Milestone Recognition:** Recognition at the groundbreaking, campus dedication, and other significant campaign milestones
- **Public Recognition:** Recognition on the GEFD campaign website and in appropriate campaign publications and communications
- **Campaign Invitations:** Invitations to select campaign leadership gatherings, celebrations, and special events
- **Private Project Briefings:** Invitations to campaign briefings, project updates, and hard-hat tours
- **Legacy Dedication:** Opportunity to gift in honor or memory of another person or family
- **Fire Chief's Circle Membership:** Membership in the campaign's highest level of recognition

FIREHOUSE LEADERSHIP CIRCLE | \$10,000-99,999

The Firehouse Leadership Circle recognizes donors making gifts of \$10,000 to \$99,999 whose leadership support is helping advance the new GEFD First Responder Campus.

Firehouse Leadership Circle Benefits:

- **Donor Recognition:** Prominent recognition on the campaign donor wall and in appropriate campaign materials
- **Campaign Engagement:** Invitations to appropriate campaign events and the station dedication
- **Project Updates:** Periodic campaign and construction updates
- **Naming Eligibility:** Eligibility for designated naming opportunities at the \$25,000, \$50,000, and \$75,000 levels, subject to availability and approval
- **Leadership Recognition:** Gifts of \$100,000 or more qualify for membership in the Fire Chief's Circle, GEFD's highest level of campaign recognition.

Naming Opportunity	Contribution
Gear & Equipment Room	\$75,000
Firefighter Locker Room	\$75,000
Garden	\$50,000
Patio Space	\$50,000 (each)
Dining & Grill Areas (2)	\$50,000
Community Recognition Wall	\$50,000
Training Technology & Equipment	\$50,000
Flag & Memorial Plaza	\$50,000
Benches (4)	\$25,000 each
Reception or Welcome Desk	\$25,000

Every investment in the new GEFD First Responder Campus is an investment in the safety, strength, and resilience of our community for generations to come.

Architectural rendering is intended to illustrate the vision for the future GEFD First Responder Campus. Final design and features are subject to change.



GLEN ECHO
FIRE DEPARTMENT

WWW.GEFD.ORG
PHONE: (301) 229 3200
5920 MASSACHUSETTS AVE, BETHESDA, MD 20816